

# How to Build Youth-driven Prevention Programming



We'll start in a just few moments

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# How to Build Youth-driven Prevention Programming

Presenter:

Tatiana Colón, MPA

[colon.tatiana@gmail.com](mailto:colon.tatiana@gmail.com)

# Presenter Introductions



# Today's Objectives

- Learn frameworks, strategies, and low cost techniques to increase youth involvement and leadership in prevention programs
- Learn concrete techniques for building community allies
- Explore ways to develop organizational capacity and buy in



# Chat Box Question

What does it mean to be a strong adult ally?

# What is an Adult Ally?

An adult ally is someone who stands up for and actively partners with youth. An adult ally can also be someone who joins with others to support young peoples strategies for change.

# Roles of an Adult Ally

- Works closely with youth and helps them access resources for activities, deal with bureaucracies and overcome obstacles.
- Assists youth to develop leadership skills so they can participate fully in a group's efforts.
- Acts as a role model for youth and adults
- Truly believes that youth can create important, lasting change, and is comfortable working in real partnership with youth.
- In community organizing with youth, adult allies support teens in voicing their own ideas and making their own decisions.

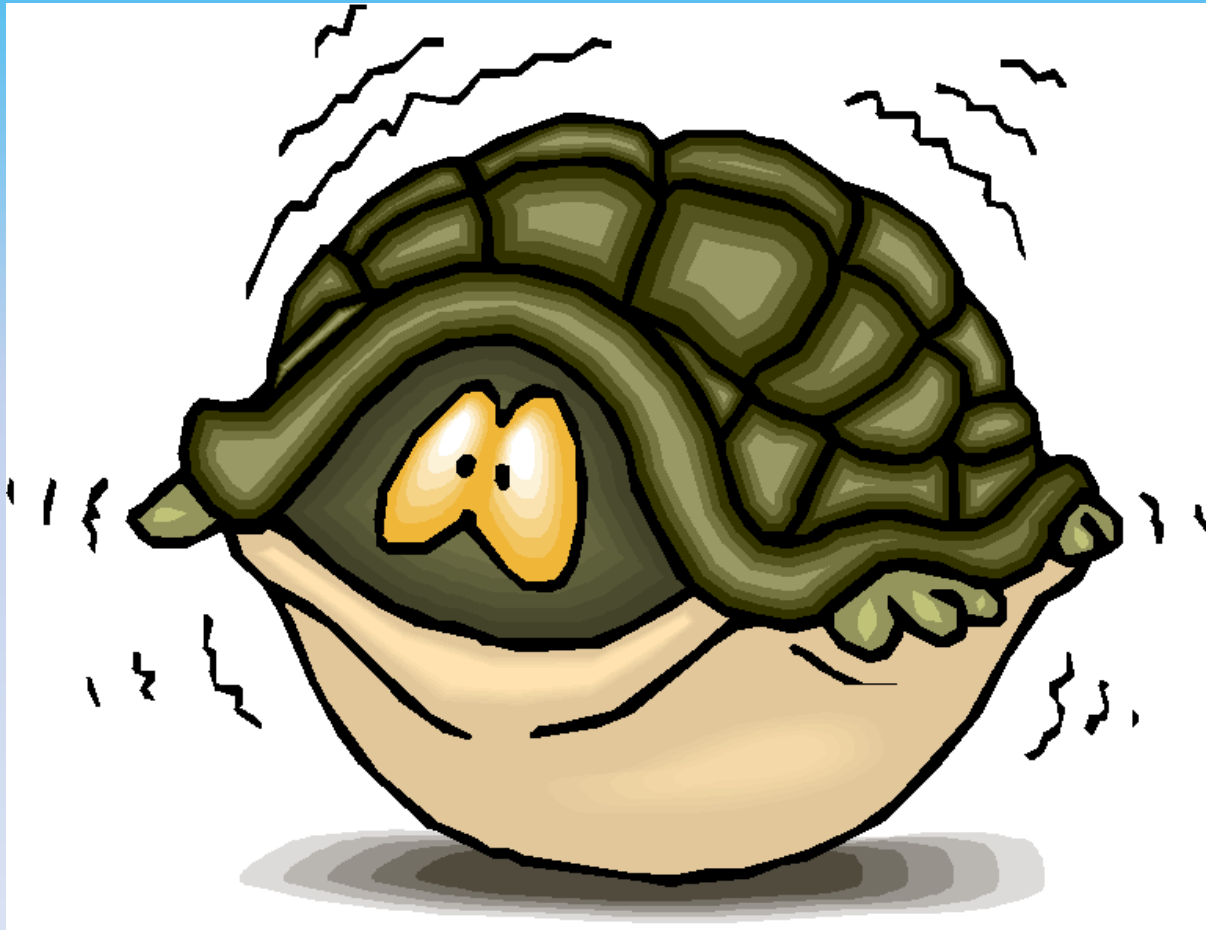
**It may feel like this...**



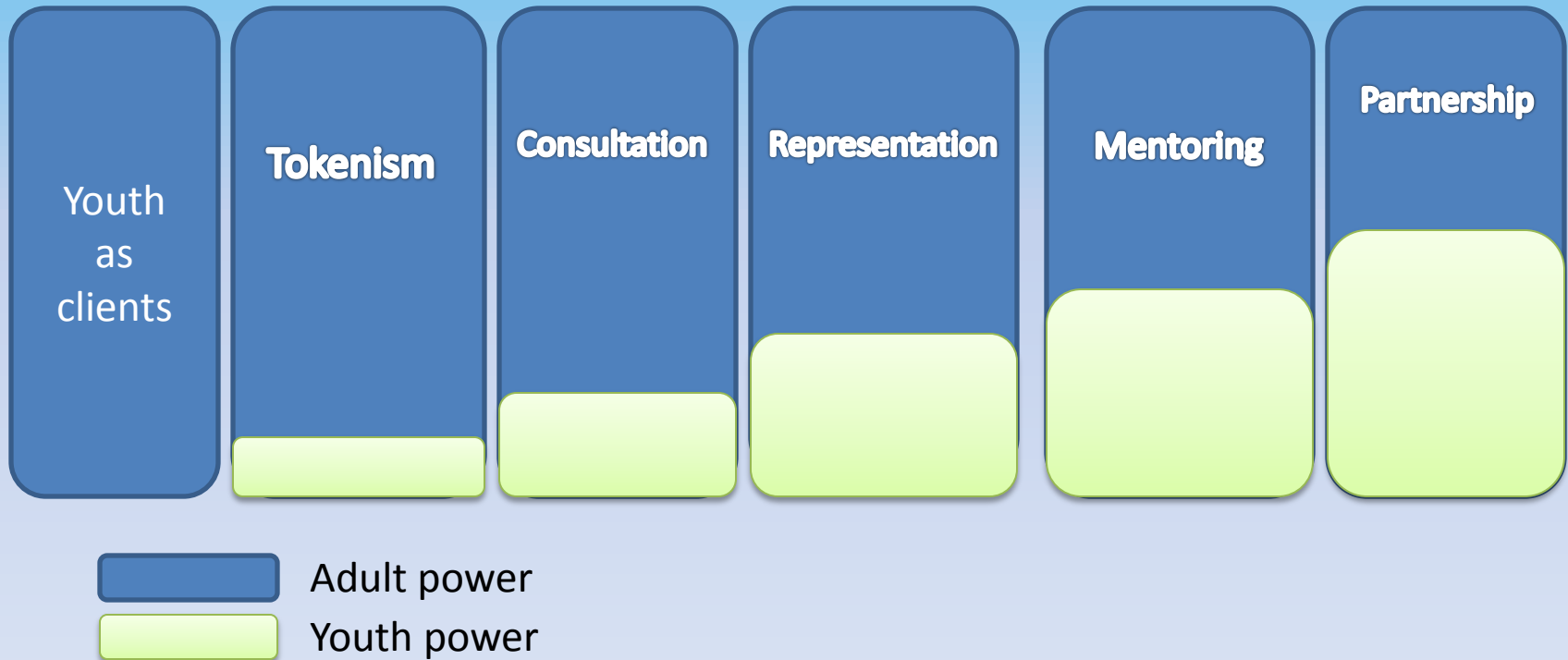
But it's really more like this 😊



What are you worried about when you think of youth-adult partnerships?



# Youth Leadership and Power

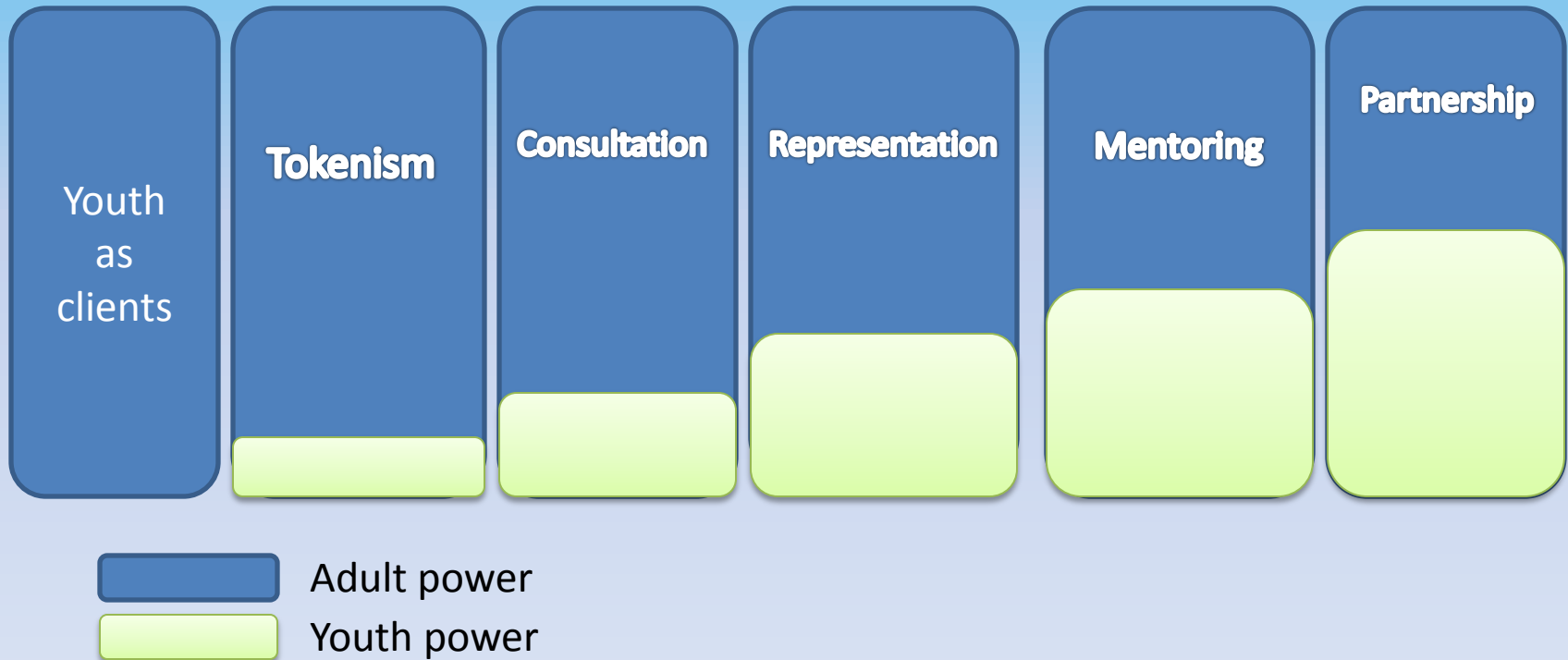


# What's right for you?

- What types of programming do you provide?
- How much staff time do you have to work with youth?
- How would you like to involve youth?

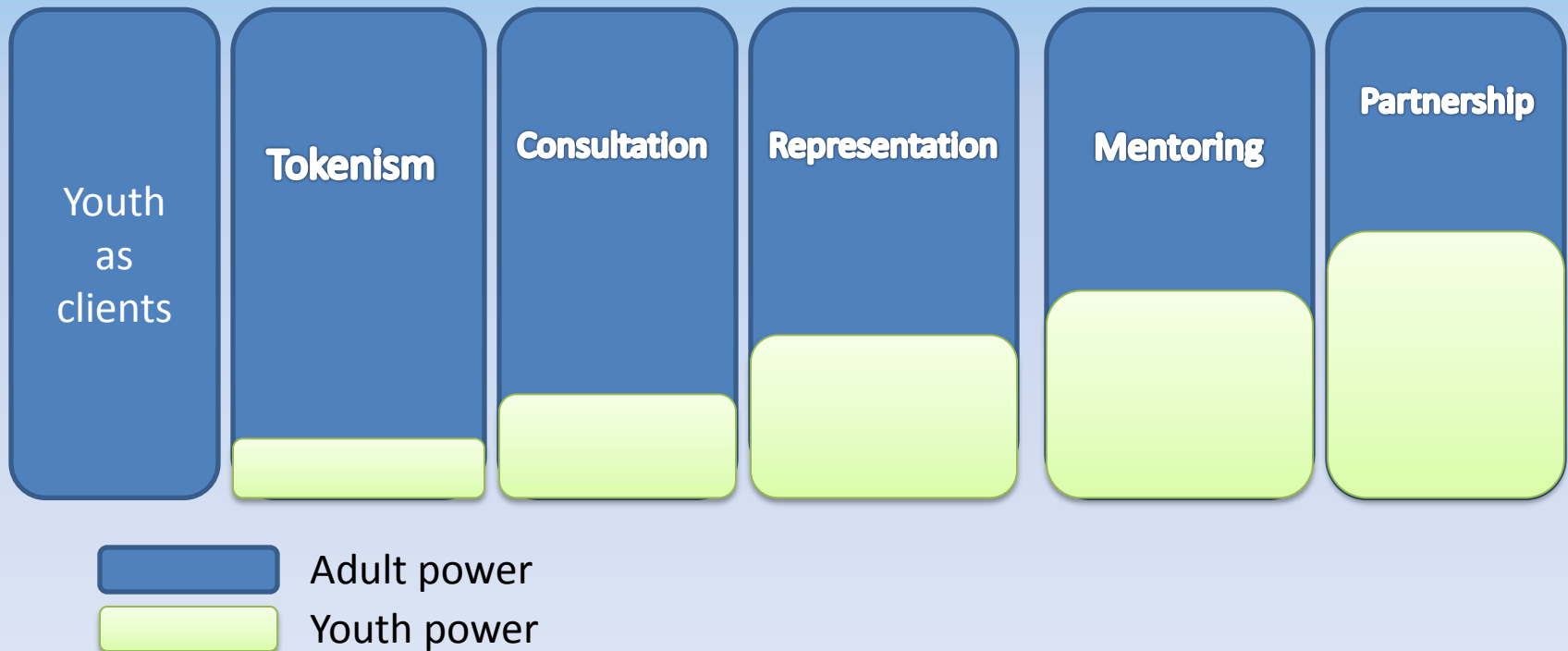
# POLL

- Where are you on the continuum NOW?



# POLL

- Where would you LIKE TO BE on the continuum?



# Prevention Strategies



In school  
Curricula



# POLL

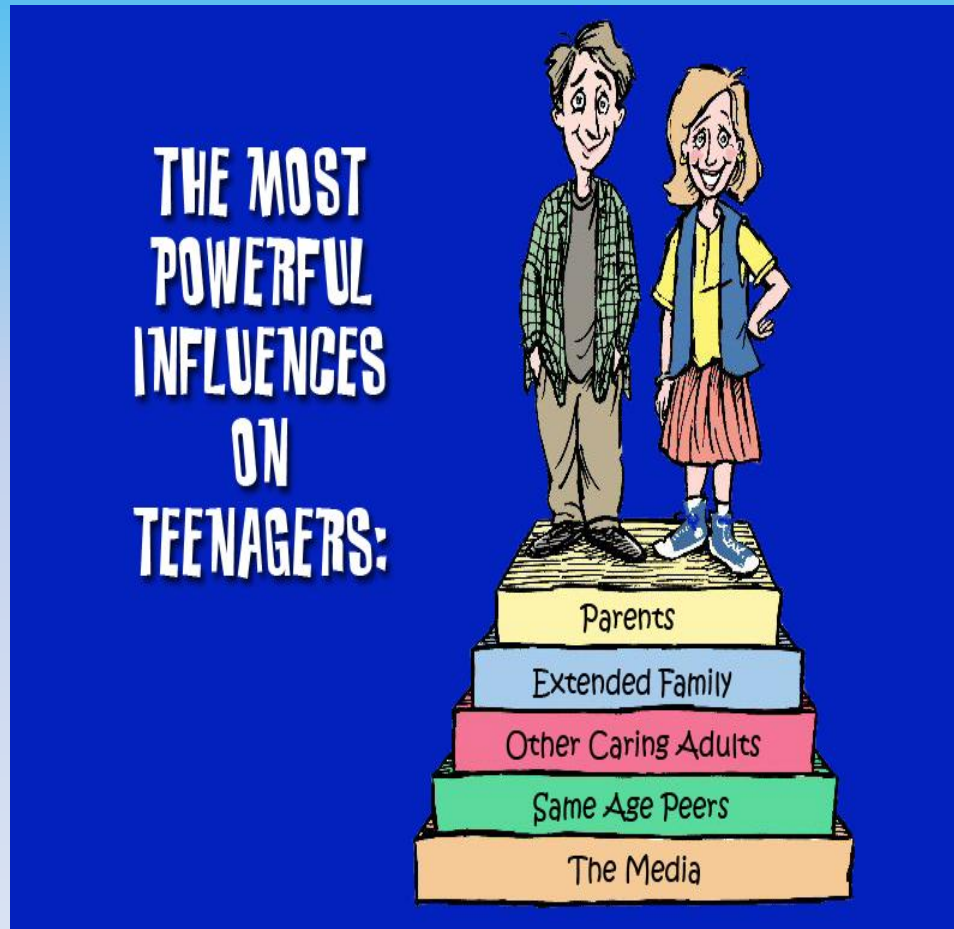
- Which have you conducted?
  - ✓ In school curriculum
  - ✓ Assembly
  - ✓ Other in-school activities

# Prevention Strategies Cont'd

## Peer Led Youth Work

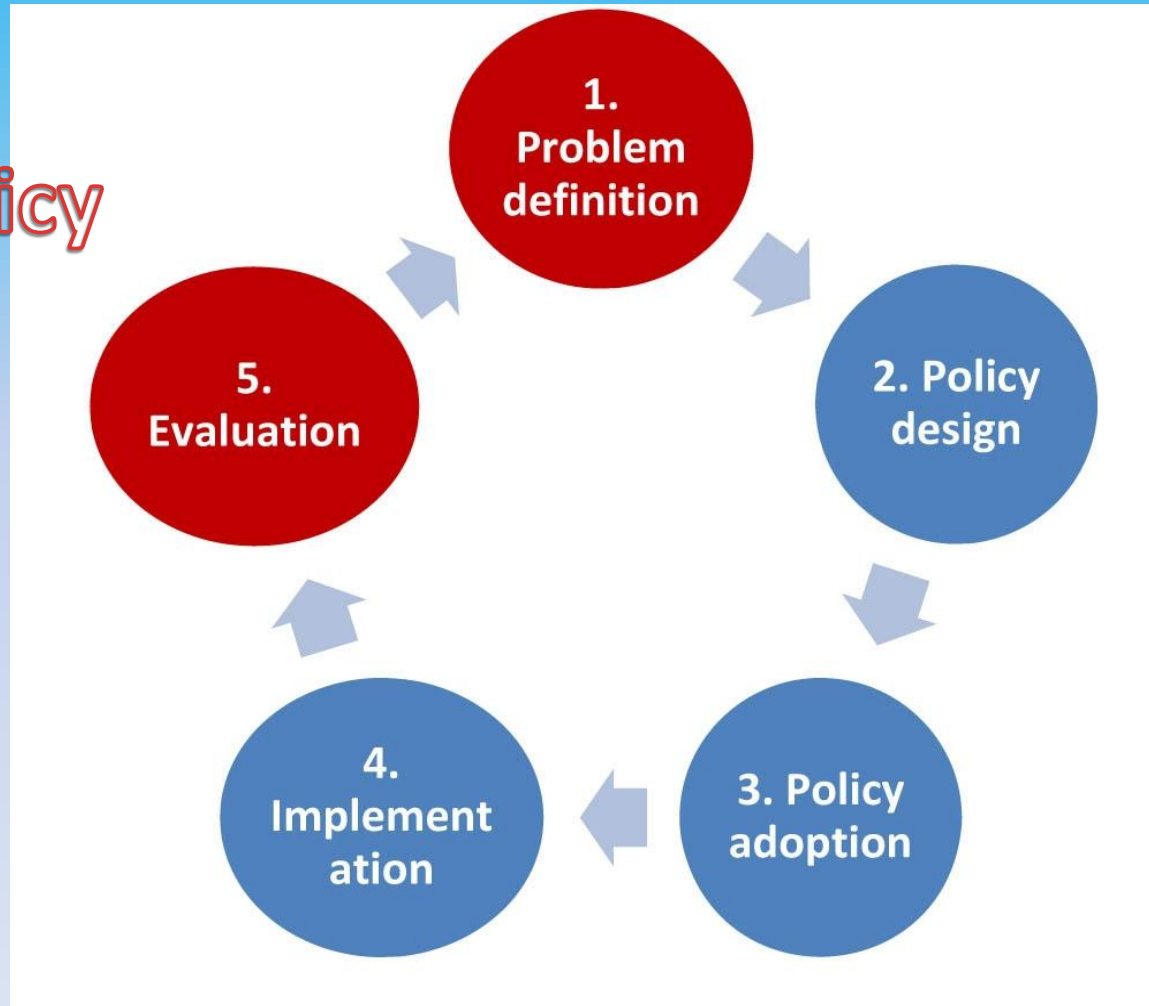


# Prevention Strategies Cont'd



# Prevention Strategies Cont'd

Policy



# Prevention Strategies Cont'd

Media/  
Social  
Networking



# Prevention Strategies Cont'd

Community  
Organizing



# Chat Box Question

- What are some of the creative ways that you have involved young people in your prevention strategies?

# Building your Community Allies



# Asset Mapping Tool

- **Personal:** What type of knowledge, skills, abilities or experience do you have that can further your work with youth?
- **Organizational:** What is your organization known for best?
- **Community:** Who in the community has developed a successful strategy for working with youth?

# Identifying Our Allies



- Those closest to us, where we have an “IN”, people we know
- Those that would have a common interest in this work
- Those that can gain mutually from this work

**SUPPORT**



# Provide a Benefit!



- this can be monetary,
- skill based,
- social welfare based-community benefit
- gift cards/tickets,
- even moral support!

IT MAKES ME **MAD**  
WHEN PEOPLE THINK  
WE'VE **NOTHING** TO DO  
EXCEPT CHURN OUT  
POINTLESS PROTOCOLS

AND THESE RIDICULOUS  
REGULATIONS DON'T  
WRITE **THEMSELVES**

WHEN WE'VE GOT  
ALL THESE MEANINGLESS  
MEMORANDUMS TO  
MAKE UP



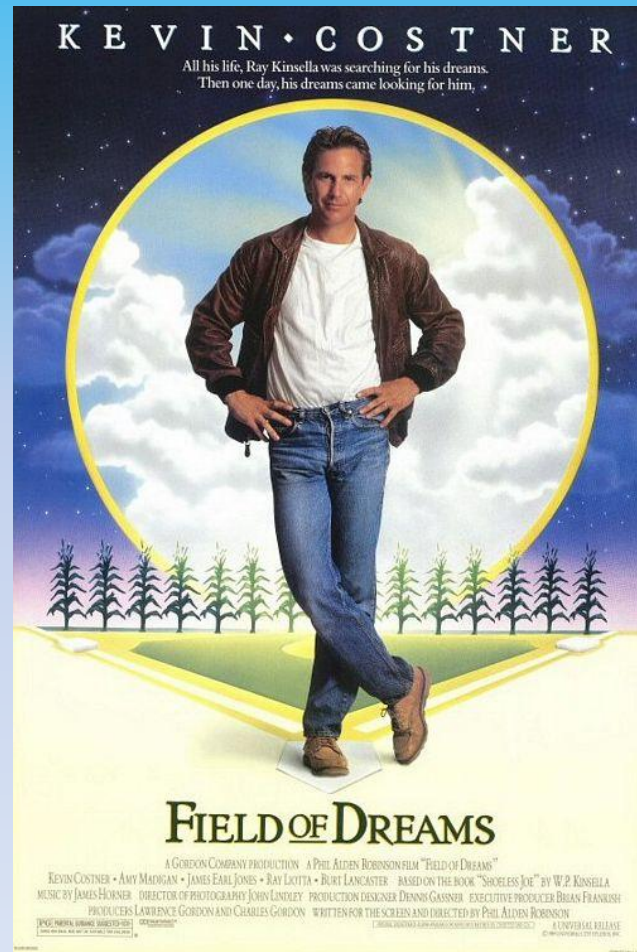
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# Developing Organizational Capacity



# Developing Organizational Capacity



# Suzanne's Example



Oops,  
I mean



# Developing Organizational Capacity



## Evaluating your program:

- Collecting small amounts of data to support the work that you have been doing.
- # of workshops taught, organizational partners (relationships built), short pre and post test evaluating youth knowledge, data on prevalence collected from your partners
- Anecdotal evidence: a couple of questions that help document the youth experience; a few stories about the youth experience

**Data Helps**

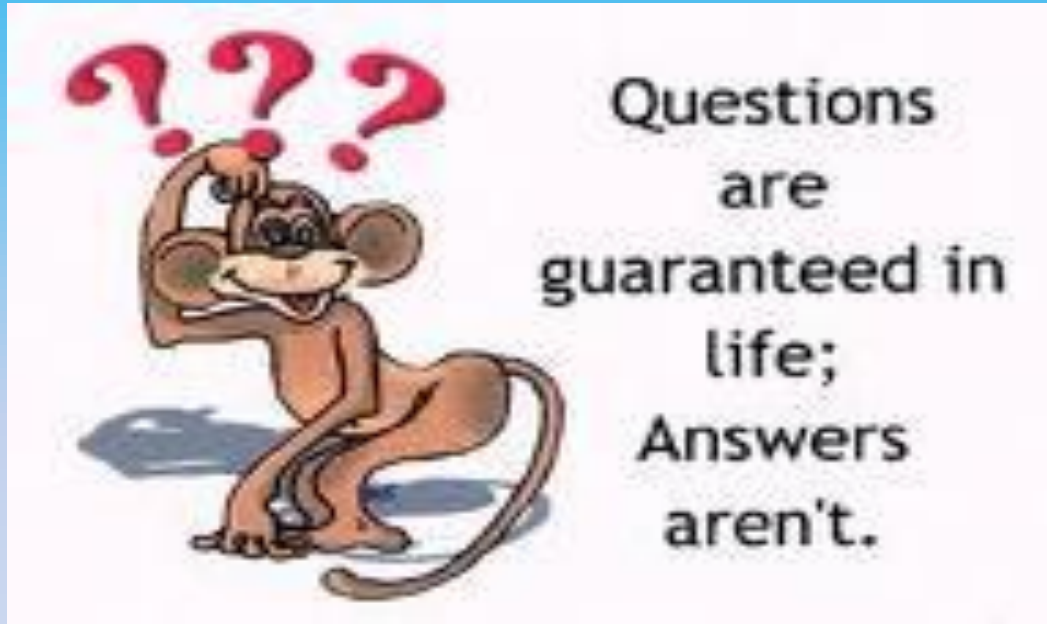
# Developing Organizational Capacity



# Three Things to Remember

- It's easiest to start with what you have.
- There's no one way of doing anything.
  - Be creative and have fun!

# Q & A



# Resources and Contact Info

## Contact Tatiana:

Email: [colon.tatiana@gmail.com](mailto:colon.tatiana@gmail.com) Phone: (510) 356- 5416

## Other Resources:

- [http://www.cchealth.org/groups/tobacco\\_project/pdf/02\\_adult\\_allies.pdf](http://www.cchealth.org/groups/tobacco_project/pdf/02_adult_allies.pdf)
- [http://www.youthrights.net/index.php?title=Adult\\_ally](http://www.youthrights.net/index.php?title=Adult_ally)
- [http://www.engagementcentre.ca/files/alliesFINAL\\_e\\_web.pdf](http://www.engagementcentre.ca/files/alliesFINAL_e_web.pdf) -great self evaluation tool to help us be better adult allies.
- [http://youthactivismproject.org/?page\\_id=48](http://youthactivismproject.org/?page_id=48) – great guide on all you need to know to do youth organizing!

# Thank you for participating in this webinar

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